



*Supervisor of Elections
Indian River County, Florida
Best Practices Program*

CHAMBER OF COMMERCE INFORMATION DISTRIBUTION PROGRAM

The Indian River County Chamber of Commerce is the largest and fastest growing business organization in Indian River County. With over 1,000 businesses as members, the Chamber represents tens of thousands of employees in our area. The Indian River County Supervisor of Elections has partnered with our local Chamber of Commerce to promote voter registration, to encourage voter participation in elections, and to recruit poll workers.

The Indian River County Chamber of Commerce offers a complete list of mailing labels, detailing business name's and addresses for all Chamber members. The labels are available in alphabetical order by business, in order of all company representative's, zip code order, or key company representatives. The cost for the labels is only \$200.

The Indian River County Supervisor of Elections office utilized the mailing list in February 2006 to invite local businesses to participate in the statewide **"Register At Work"** campaign. The mailing afforded the opportunity for over 1,000 local businesses to conduct their own voter registration drive at their work place. Our office provided businesses with all the necessary materials to conduct their own voter registration drive. Our office picked-up all completed voter registration forms at the conclusion of the registration drive or individuals could mail the application directly to our office. E-mail was a great tool to announce the businesses participation in their voter registration drive.

Along with information about the **"Register at Work"** campaign, the Supervisor of Elections office also sent information about our **"Employees for Elections"** program. **"Employees for Elections"** is a public/private partnership in which a participating organization "lends" one or more employees to work as poll workers on Election Day. The Supervisor of Elections provides a sign with the organization's name and logo at the entrance to the "adopted" polling place. Businesses can show their support for their community and fulfill their civic duty by lending the elections office an employee for the day.

It is always a challenge to create new and innovative ways to recruit citizens to work at the polls on Election Day. The February mailing also provided the opportunity to have businesses post signs recruiting individual poll workers for elections held throughout the year. Hopefully employees who read the signs would encourage their family and friends to participate in the electoral process. It is imperative that we recruit qualified and professional personnel as poll workers to ensure fair, honest and efficient elections in our community.

Advertising in newspapers and radio can be very expensive. Utilizing the local Chamber of Commerce data base allowed the Indian River County Supervisor of Elections to disseminate important information throughout our county at a very reasonable cost.



MAKE YOUR VOTE WORK FOR YOU.

Register at work during the month of March.

Step 1 ~ Fill out Voter Registration Application.

Step 2 ~ Provide a copy of the required identification.

Step 3 ~ Mail completed Voter Registration Application and copy of identification to the Indian River County Supervisor of Elections (address on back of form).



Kay Clem

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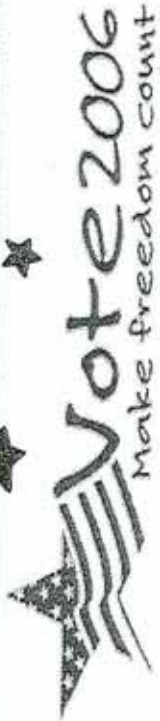
EMPLOYEES FOR ELECTIONS

Employees for Elections is a public/private partnership in which a participating organization "lends" one or more employees to work as poll workers on election day.

To participate as a poll worker, Florida law requires poll workers to be registered voters in Indian River County, that they are able to read and write English, and that they are at least 18 years of age. The Supervisor of Elections will provide all necessary training and a manual to use as a reference on election day. Florida law requires all poll workers to attend a training session prior to each election.

On election day the polls are open from 7:00 a.m. to 7:00 p.m. Poll workers must arrive at their assigned precinct at 6:00 a.m. to assemble the voting equipment and prepare the voting room. Because poll workers may not leave the polling place until procedures for closing the polls are completed at approximately 8:00 p.m., they should bring food, drink and medications with them.

The Supervisor of Elections will provide a sign with your organization's name and logo at the entrance to your "adopted" polling place. For more information about *Employees for Elections* call the Supervisor of Elections office at 567-8187 x 1457.



INDIAN RIVER COUNTY NEEDS YOU TO BE A PART OF OUR ELECTION TEAM! Be a **POLL WORKER**

Why be a poll worker?

- ☆ Show Your Patriotism
- ☆ Perform Your Civic Duty
- ☆ Serve Your Community
- ☆ Meet New People

Contact the Supervisor of Elections Office at 567-8187 x 1457
Kay Clem, Supervisor of Elections