

**Indian River County, FL
Supervisor of Elections
“Customized Survey Program”**



Kay Clem
Supervisor of Elections
Indian River County, Florida

May 23, 2005

Beverly Kaufman
Harris County Clerk
1001 Preston, 4th Floor
Houston, TX 77002

Dear Ms. Kaufman:

Enclosed are two entries from the Indian River County Supervisor of Elections for the National Association of County Recorders, Election Officials and Clerks "Best Practices Program." If you need any additional information please feel free to contact me.

Sincerely,

A handwritten signature in black ink that reads "Leslie R. Swan".

Leslie R. Swan
Voter Outreach Coordinator

*Supervisor of Elections
Indian River County, Florida*

CUSTOMIZED SURVEY PROGRAM

The Indian River County Supervisor of Elections office plays an active roll in our community by hosting voter registration drives at numerous community events. One successful element of our voter registration drive is our **"Customized Survey Program."** We have implemented a program where we conduct a survey utilizing our touch screen voting equipment. The survey questions pertain to the various activities available at the particular event.

Our Voter Outreach Coordinator makes contact with the event chairman. We ask the chairman for a list of survey questions regarding their event. The survey allows those in attendance an opportunity to voice their opinion about the event. The answers to these questions provide helpful information when planning future events.

In addition to providing important input from people attending the special event, the survey allows the public to become familiar with the touch screen voting equipment. If they are already familiar with the voting machines, the survey gives them an opportunity to practice voting on the equipment.

While conducting a voter registration drive, we call attention to ourselves by means of a sandwich board sign. The sign reads, "We Want You To Give Us Your Opinion." The sign has a large picture of Uncle Sam with his finger pointing at the public. Most people do not mind taking the survey because it is very quick and they do not have to write out their answers, they just touch the screen with their responses.

At the end of the event we tabulate the votes. The next day, we write a thank you letter to the event coordinator and provide them with the survey results. Our survey is a great tool to obtain visitors opinion about the event. The survey results are posted on our website. The event coordinators are extremely appreciative of the feedback they receive.

Welcome to the 25th Annual Fire Fighters Fair

Number of years you have been coming to the Fire Fighters Fair?

First time _____
2 – 5 years _____
6 – 10 years _____
11 – 15 years _____
16 – 25 years _____

What is your favorite attraction at the fair? (Select two)

Rides _____
Music _____
Shenan-a-guns Wild West Show _____
The Nerveless Nocks Show _____
Brad Bodary the Human Mannequin _____
Durdy Dingus rodeo walk around clown _____
Livestock Exhibition _____
Other _____

How would you rate our food?

Excellent _____
Good _____
Fair _____
Poor _____

Will you attend the fair next year?

Yes _____
No _____

FELLSMERE DAY 2005 SURVEY

What do you like most about Fellsmere?

Small Town _____
Recreation Areas _____
Diversity of People _____
All of the Above _____

What is your favorite thing about Fellsmere Day?

Parade _____
Bed race _____
Food and Merchandise _____
Music _____
Little Miss Fellsmere _____

What would you like to see more of?

Merchandise Booths _____
Food Vendors _____
Entertainment _____

Would you like to see a little Mr. Fellsmere Contest?

Yes _____
No _____

Would you be interested in participating in Fellsmere Day
Next year?

Yes, the parade _____
Yes, vendor _____
No _____

SHERIFF'S BBQ 2005 SURVEY

Number of years you have been coming to our BBQ?

First Time	_____
1 - 3 years	_____
4 - 6 years	_____
More than 7 years	_____

What is your favorite tour or demonstration?

K-9 Demonstration	_____
SWAT Demonstration	_____
CERT Demonstration	_____
Musical Entertainment	_____
Jail Tour	_____
911 - Center Tour	_____
Static Displays	_____
(helicopters, fire trucks, etc.)	

How would you rate our food?

Excellent	_____
Good	_____
Fair	_____
Poor	_____

For \$5.00, do you think you received a good value for your money?

Yes	_____
No	_____



**We Want You
To Give Us
Your Opinion!**

Kay Clem, Supervisor of Elections