



# NACRC 2010 Annual Conference

## Sponsorship Opportunities

There are several different ways to maximize your experience at the NACRC Annual Conference scheduled for July 15-18, 2010, at the Atlantis Resort in Reno, Nev. Act quickly to secure the activity of your choice.

- Choose an Event To Sponsor

As a sponsor of the 2010 Annual Conference, your company can again gain visibility while supporting the association. Sponsors will be listed in the conference program, on a sign recognizing their event and, with a sponsorship minimum of \$3,500, you'll receive a complimentary ad in the official conference program. With a sponsorship equal to or more than \$5,000, you'll also get a complimentary booth and a 10-minute timeslot at the banquet in which to address attendees. See the chart below for a complete listing of benefits at each level. Don't delay, sponsor an event today! Only NACRC Corporate Members are eligible to sponsor.

- Contract for Exhibit Space

The NACRC Annual Conference will host a Vendor Fair on Friday, July 16 and Saturday, July 17 from 10 am–4 pm each day. The NACRC Annual Conference typically has 150 attendees made up of county recorders, election officials and clerks from all over the country. The Vendor Fair will feature 10 x 10 booths for tabletop displays. Set up will be on Thursday, July 15 from 6-8 pm, and breakdown will be after 3:30 pm on Saturday, July 17.

### SPONSOR DESCRIPTIONS:

- Platinum Level Support  
\$5,000 +
- Gold Level Support  
\$3,500 +
- Silver Level Support  
\$2,000 +
- Bronze Level Support  
< \$2,000

<u>BENEFITS OF SPONSORSHIP</u>	<u>Platinum</u> \$5,000 +	<u>Gold</u> \$3,500 +	<u>Silver</u> \$2,000 +	<u>Bronze</u> < \$2,000
Company name displayed on a sign during sponsored event	✓	✓	✓	✓
Company name listed in the official conference program	✓	✓	✓	✓
Sponsor ribbons to wear during the entire conference	✓	✓	✓	✓
Company name mentioned at Welcome Session and Awards & Installation Banquet	✓	✓	✓	✓
Company flier handed out at conference—bag stuffer	✓	✓	✓	✓
Company name listed in NACRC newsletter "The Bulletin" published after the conference	✓	✓	✓	✓
Company name listed on the conference Web site	✓	✓	✓	
Company name on general sponsorship sign	✓	✓	✓	
Company name included in promotion materials	✓	✓	✓	
Complimentary ad in the official conference program	✓ (1/2 page)	✓ (1/4 page)		
Company logo on conference page of NACRC Web site	✓			
10-minute timeslot to address conference attendees	✓			
Complimentary vendor booth (including two registrations)	✓			



**Interested in EXHIBITING?**  
 Visit the NACRC Web site ([www.nacrc.org](http://www.nacrc.org)) for complete information.

SPONSORSHIP OPPORTUNITIES	
Saturday Evening Awards & Installation Banquet —SOLD OUT—	X \$5,000
Friday President's Reception	<input type="checkbox"/> \$4,000
Luncheon (circle one below) Friday                  Saturday	<input type="checkbox"/> \$3,500
Sunday Board Meeting	<input type="checkbox"/> \$2,000
Continental Breakfast (circle one below) Friday <del>Saturday</del> Sunday	<input type="checkbox"/> \$2,000
AM Coffee Break (circle one below) Friday <del>Saturday</del> Sunday	<input type="checkbox"/> \$1,500
PM Coffee Break (circle one below) Friday                  Saturday	<input type="checkbox"/> \$1,500
Laptop Kiosk —SOLD OUT—	<input type="checkbox"/> \$1,000

Return completed forms with payment information to:  
 NACRC  
 2501 Aerial Center Parkway, Ste. 103 Morrisville, NC 27560  
 Fax 919.459.2075    [www.nacrc.org](http://www.nacrc.org)

To make a sponsorship commitment, check the desired event/item(s) above and complete the form below. Please reply by June 14, 2010, to ensure inclusion in the program and other printed materials.

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Web site: \_\_\_\_\_  
 Total Amount Sponsored: \_\_\_\_\_  
 Method of Payment:

- Check enclosed. Check # \_\_\_\_\_ Make check payable to NACRC and enclose registration form with your check.
- Credit Card: Visa    MasterCard    American Express  
 Card # \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_

PLEASE NOTE: Sponsorship selections are not guaranteed until payment is received.

Authorized Signature \_\_\_\_\_