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NACRC POLICY ON POSTING RELEASES ON THE NACRC WEBSITE

The National Association of County Recorders, Election Officials, and Clerks (NACRC) welcomes submission of news and press releases ("releases") from its members concerning events, people, products and services, and offers an opportunity to submit them for posting on the official NACRC website, free of charge. Other publication of such notices in official NACRC publications is subject to current publication rates. Posting either on the website or in official NACRC publications is conditioned upon adherence to the following policy regarding content, length and pertinence to the interests of the membership of NACRC.

RELEASES POLICY STATEMENT: It shall be the policy of the NACRC that all releases submitted for publication in any official publication of the association or on the official website of NACRC shall comply with the following guidelines:

LENGTH: All releases submitted should be 350 words or less, giving pertinent details and explanations of the topic of the release. They may also include a hyperlink to direct people to additional information.

ENDORSEMENT: Acceptance of releases by NACRC for publication in any of its publications or websites, does not create nor imply any endorsement, validation, acceptance of claims or verification of any information contained in the news or press release by NACRC, its officers, directors, agents or members.

USE OF LOGO MATERIAL: News or press releases submitted for publication by NACRC may not contain the official NACRC logo, nor any representation or iteration or derivation thereof, nor any of NACRC's promotional graphics or other official NACRC statements, bylines or previously issued quotes or statements by NACRC officers or directors, nor any reference to, or inclusion of, implication or inference to any official NACRC intellectual property.

PERTINENCE: The event, service, product or person which is the subject of the release must be relevant to the general interests of the membership of the NACRC and to the association as an organization.

CONTENT:

1. The content of the release may not contain any knowingly false or misleading statements or representations regarding the event, product, service or person about which the release is published.
2. The release may not be used for campaigning, electioneering, political endorsement, or for any politically-biased purposes, and may not contain such references in the context of a release primarily about another issue.
3. The release function may not be used as a forum for discussion, blogging, editorial opinion or other non-news functions, nor may it contain any invitations to such.
4. The text may not contain anything of a derogatory or discriminatory nature in violation of the civil rights of any person or class of persons, nor may it disclose information about an event, service, product or person that the subject considers private, personal, protected or not for general knowledge.
5. The text may not contain information on any activity, product, or service that has been deemed unlawful or of little or no socially significant value, in violation of laws or commonly recognized community standards of decency and/or morality.
6. If the article contains visual art, photographs or images of any nature, they may not contain content offensive or unlawful for general public viewing, nor contain information or substance that violates federal or local copyright laws.
7. Any information or substance derived from any previously published or otherwise copyrighted material, or material authored, derived or constructed from, or devised by another source must contain a full acknowledgment of the author and/or publisher of said material, together with a statement of permissions granted, i.e. "Used by Permission" or acceptance of all liability for such by the submitter.

REVIEW BY NACRC: All releases are subject to editorial review for standards and policy compliance by the NACRC website administrator, and edits may be requested as a result of the review process.

LIABILITIES: All claims made by the submitter of releases are the sole liability and responsibility of the submitter, and no liability is assumed by NACRC, its officers, directors, agents or members for any content or claims.

RIGHTS RESERVED: NACRC reserves the right, in its sole discretion, to deny publication of any material it deems to be in violation of any of these policies, or material from sources it deems to be contrary to, or not in compliance with the purposes and/or in the interests of the association.