



2501 Aerial Center Parkway, Suite 103, Morrisville, NC 27560
Phone: 919.459.2080 Fax: 919.459.2075 info@nacrc.org www.nacrc.org

MEMBERSHIP APPLICATION

Any county of local official acting as a recorder, clerk to the governing body, clerk of courts, records manager, auditor, archivist, elections supervisor, elections official, probate clerk, vital records official or anyone in a similar position is eligible for membership. An assistant or deputy to a member may join as an associate member. Businesses which offer services in any of these functional areas are also eligible for membership.

Name: _____

County/Organization: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Referred by: _____

Membership Dues Categories:

Local and County Official Membership	
New, first year public official.....	\$55 ____
County population of 25,000 or less.....	\$55 ____
County population of 25,001-75,000.....	\$135 ____
County population of 75,001-200,000.....	\$175 ____
County population of 200,000-500,000.....	\$200 ____
County population over 500,001.....	\$250 ____
Associate member (assistant to county official member).....	\$35 ____
Corporate and Association Membership	
Corporate/Business Member.....	\$500 ____
Deputy of Corporate or Association.....	\$50 ____

Please check all functions for which you are responsible. This information will determine where you are listed in the job function section of the Membership Directory.

- | | |
|--|--|
| <input type="checkbox"/> Court Administration | <input type="checkbox"/> Election Administration |
| <input type="checkbox"/> Clerk to Board/ Commissions | <input type="checkbox"/> Land Records |
| <input type="checkbox"/> Vital Records | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Records Management | |

Please mail this application and payment to:

NACRC

2501 Aerial Center Parkway Ste.103 Morrisville, NC 27560

To pay with a credit card, please visit: www.nacrc.org



2501 Aerial Center Parkway Ste. 103
Morrisville, NC 27560
919.459.2080, 919.459.2075 (f)
info@nacrc.org

National Association of County Recorders, Election Officials and Clerks

2011-12 ADVERTISING CONTRACT

To reserve ad space (newsletter, eNews, directory or web ads), complete the information below:

Company Name: _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Ad in the NACRC Bulletin (4 issues)	<input type="checkbox"/> Full page inside cover (\$3,800) <input type="checkbox"/> Full page (\$3,300) <input type="checkbox"/> Half page (\$1,800) <input type="checkbox"/> Quarter page (\$1,100)
Ad in the NACRC Bulletin (1 issue)	<input type="checkbox"/> Full page inside cover (\$1,035) <input type="checkbox"/> Full page (\$900) <input type="checkbox"/> Half page (\$500) <input type="checkbox"/> Quarter page (\$300)
Ad in the NACRC Directory	<input type="checkbox"/> Full page, last page (\$1,000) <input type="checkbox"/> Full page (\$500) <input type="checkbox"/> Half page (\$250)
Ad in the NACRC eNews (12 issues)	<input type="checkbox"/> Main text section (\$1,000) <input type="checkbox"/> Sidebar ad (\$500)
Ad in the NACRC eNews (1 issue)	<input type="checkbox"/> Main text section (\$100) <input type="checkbox"/> Sidebar ad (\$50)
Ad on the NACRC website home page	<input type="checkbox"/> (\$500)

Method of Payment:

Check enclosed. Make check payable to NACRC and enclose registration form with your check. Mail to: NACRC, 2501 Aerial Center Parkway, Ste. 103, Morrisville, N.C. 27560.

Credit Card:

Card #: _____ Expiration date: _____ Card Security Code: _____

Signature: _____ Date: _____



2501 Aerial Center Parkway Ste. 103
 Morrisville, NC 27560
 919.459.2080, 919.459.2075 (f)
 info@nacrc.org

National Association of County Recorders, Election Officials and Clerks

2011-12 ADVERTISING SPECIFICATIONS

Want an opportunity to be on a first-name basis with the people making purchasing decisions? Do you want your advertising to reach the widest possible audience of recorders, court clerks and election officials? Looking for a great way to increase your company's visibility and enhance your marketing efforts? **Advertise with the National Association of County Recorders and Clerks!** NACRC offers website, newsletter and directory advertising options. Only members are invited to advertise.

ADVERTISE IN THE NACRC NEWSLETTER

NACRC publishes a quarterly newsletter, *The Bulletin*. Two of the issues are printed and distributed to all members. The other two are distributed electronically in a print-ready format. Each issue is posted to the website. You can purchase an ad in one or all issues.

Ad in a single issue

Ad Size

- Full page inside cover
7.5 x 10 inch ad
- Full page
7.5 x 10 inch ad
- Half page
7.5 x 4.5 inch ad
- Quarter page
3.5 x 4.5 inch ad

Placement Cost

- \$1,035
- \$900
- \$500
- \$300

Ad in all four issues

Ad Size

- Full page inside cover
7.5 x 10 inch ad
- Full page
7.5 x 10 inch ad
- Half page
7.5 x 4.5 inch ad
- Quarter page
3.5 x 4.5 inch ad

Placement Cost

- \$3,800 **(\$340 savings)**
- \$3,300 **(\$300 savings)**
- \$1,800 **(\$200 savings)**
- \$1,100 **(\$100 savings)**

Editorial Calendar

- Summer 2011
- Fall 2011
- Winter 2012
- Spring 2012

Artwork Due

- Friday, Aug. 19, 2011
- Friday, Oct. 7, 2011
- Friday, Jan. 6, 2012
- Friday, March 30, 2011

Specifications: Ads can be in color or grayscale. Submit ads as PDF or TIF formats. 300 dpi or better is preferable.

ADVERTISE IN THE NACRC ENEWS

The NACRC publishes a monthly e-newsletter which is distributed to all members. You can purchase an ad in one or all issues. Ads can include your logo or an image and will have a live link to the website of your choice. Only members are invited to advertise.

Ad in a single issue

Ad Size

- Main Text Section – 400 x 150 pixels
- Sidebar Ad – 125 x 125 pixels

Placement Cost

\$100
\$50

Ad in all 12 issues

Ad Size

- Main Text Section – 400 x 150 pixels
(includes complimentary featured sponsor article)
- Sidebar Ad – 125 x 125 pixels

Placement Cost

\$1,000 **(\$200 savings)**
\$500 **(\$100 savings)**

Editorial Calendar

Artwork Due

August 2011

Aug. 19, 2011

September 2011

Sept. 16, 2011

October 2011

Oct. 21, 2011

November 2011

Nov. 11, 2011

December 2011

Dec. 9, 2011

January 2012

Jan. 20, 2012

February 2012

Feb. 17, 2012

March 2012

March 16, 2012

April 2012

April 20, 2012

May 2012

May 18, 2012

June 2012

June 15, 2012

July 2012

July 20, 2012

Specifications: Submit all ads as JPG or GIF formats.

ADVERTISE IN THE NACRC DIRECTORY

NACRC publishes a yearly membership directory, which is printed and distributed to all members. Artwork is due by Dec. 16, 2011.

Ad in a single issue

Ad Size

- Full page, last page
5 x 7 inch ad
- Full page
5 x 7 inch ad
- Half page
5 x 3.5 inch ad

Placement Cost

\$1,000
\$500
\$250

Specifications: Ads must be in grayscale. Submit ads as PDF or TIF formats. 300 dpi or better is preferable.

ADVERTISE ON THE NACRC WEBSITE

Place your logo on the NACRC home page and sponsor page of the website. Visitors can click on your logo which will allow them to visit your site. In 2010, over 3,250 unique visitors viewed the NACRC website, so this is an excellent opportunity to reach your target audience. Banner ads cost \$500 per year and are offered in 12 month increments. Changes to the ad may be made throughout the 12 months and will be billed to the advertiser at \$40 per change.

Specifications: Home page banner ad must be 150x150 pixels as static JPG or GIF file. Sponsor page banners ad must be 300 (width) x 60 (height) pixels as JPG, GIF or animated GIF file. Animated GIF files must be under 70kb in file size. Image maps will not be accepted.



2012 Annual Conference VENDOR FAIR INFORMATION & REGISTRATION FORM

July 12-15, 2012

Pittsburgh, PA

Marriott Pittsburgh City Center

Company Name: _____

Name: _____

Additional Exhibitor's Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Booth Registration Fees: Please place an "X" in the appropriate box. Two complimentary conference registrations are included with booth fee.

Member - 10 x 10 Booth Space, \$1,000

Non-member - 10 x 10 Booth Space, \$1,500
(includes membership fee)

Vendor Fair Information: The NACRC Annual Conference will host a Vendor Fair starting with the opening reception on Thursday, July 12, from 6-8 pm and running through Friday, July 13. The NACRC Annual Conference typically has 100 attendees made up of county recorders, election officials and clerks from all over the country. The Vendor Fair will feature 8 x 8 booths for tabletop displays. Set up will be on Thursday from 2-4 p.m., and breakdown will be after 3:45 p.m. on Friday. Each vendor will be given 5-10 minutes on Friday between 8:30-9:30 a.m. to describe their products and services to the whole group. Breakfast and breaks will be held in the vendor fair space. The NACRC Banquet will be held on Friday evening, at the hotel.

Booth Space: Booth fees include two complimentary conference registrations and meals, booth space, skirted table and two chairs. Pop-up displays are welcome. You may purchase more than one booth space if your display requires additional space.

Space will be assigned on a first-come, first-served basis, determined by the arrival date of the application AND payment in the NACRC office. Existing NACRC corporate members will be given priority. Management reserves the right to make accommodations necessary to best serve all vendors. No vendor shall assign, sublet or apportion the whole or any part of space contracted.

Information including shipping instructions, electrical and phone service request forms, etc. will be forwarded to vendors once their Vendor Registration Form and payment for booth space have been processed.

Sponsorship Opportunities: There are several sponsorship opportunities available at the 2012 NACRC Annual Conference. See the Sponsorship Form on www.nacrc.org for additional details. Only members are eligible to sponsor.

Method of Payment:

Check enclosed. Make check payable to NACRC and enclose registration form with your check. Mail to: NACRC, 2501 Aerial Center Parkway, Suite 103, Morrisville, NC 27560.

Credit Card: Please visit www.nacrc.org and click on "Annual Conference" under the "Attend" menu item to access the online credit card payment form.

Cancellation Policy: For cancellations made before or on July 1, 50 percent of the vendor booth fee will be refunded. No refunds will be given for cancellations after July 1.

Phone: 919.459.2080 Fax: 919.459.2075 info@nacrc.org www.nacrc.org

**LOCAL OFFICIALS GAIN
NATIONAL PERSPECTIVES
TO MEET LOCAL NEEDS**



2012 NACRC ANNUAL CONFERENCE • JULY 12-15, 2012 • PITTSBURGH, PA.

SPONSORSHIP OPPORTUNITIES

There are several sponsorship opportunities at the NACRC Annual Conference. Combine a sponsorship with a booth in the Vendor Hall and maximize your exposure!

As a sponsor, your company will gain visibility while supporting the association. Choose the individual event you would like to sponsor, then reference the chart below for a complete listing of benefits at each level. Only members are eligible to sponsor. For membership information, visit www.nacrc.org.

BENEFITS OF SPONSORSHIP	Platinum \$5,000 +	Gold \$3,000 +	Silver \$2,000 +	Bronze < \$2,000	EVENTS
Listing on sign during sponsored event	✓	✓	✓	✓	<input type="checkbox"/> Friday Banquet - \$5,000
Listing in the official conference program	✓	✓	✓	✓	<input type="checkbox"/> Thursday President's Reception - \$4,000
Sponsor ribbons to wear during the entire conference	✓	✓	✓	✓	Luncheon - \$3,000
Recognition at Welcome Session and Banquet	✓	✓	✓	✓	<input type="checkbox"/> Friday <input type="checkbox"/> Saturday
Company flier, brochure, etc. handed out at registration desk	✓	✓	✓	✓	<input type="checkbox"/> Sunday Board Meeting - \$2,000
Listing in NACRC's <i>Bulletin</i> published after the conference	✓	✓	✓	✓	Breakfast - \$2,000
Listing on general sponsorship sign	✓	✓	✓	✓	<input type="checkbox"/> Friday <input type="checkbox"/> Saturday
Listing on the conference page of NACRC website and in conference promotional materials	✓	✓	✓	✓	<input type="checkbox"/> Sunday
Company pop-up banner displayed at registration desk (sponsor must provide own banner)	✓	✓	✓		<input type="checkbox"/> Saturday CPO Reception - \$1,500
Complimentary ad in the official conference program	✓ (1/2 page)	✓ (1/4 page)			Coffee Break - \$1,500
Company logo on NACRC conference web page	✓				Friday AM <input type="checkbox"/> PM <input type="checkbox"/>
10-minute timeslot to address conference attendees	✓				Saturday AM <input type="checkbox"/> PM <input type="checkbox"/>
Complimentary vendor booth (incl. two registrations)	✓				Sunday AM <input type="checkbox"/>
					<input type="checkbox"/> Laptop Kiosk - \$1,000

To make a sponsorship commitment, check the desired event/item(s) above and complete the form below. Please reply by June 22, 2012, to ensure inclusion in the program and other printed materials.

Name: _____ Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Method of Payment:

Check enclosed. Make check payable to NACRC and enclose registration form with your check. Mail to: NACRC, 2501 Aerial Center Parkway, Suite 103, Morrisville, NC 27560.

Credit Card: Please visit www.nacrc.org and click on "Annual Conference" under the "Attend" menu item to access the online credit card payment form.