

For Immediate Release

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National Association of County Recorders, Election Officials and Clerks

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Broward County Recorder, Sue Baldwin, Announced as National Association of County Recorders, Election Officials and Clerks Public Official of the Year

Morrisville, N.C. - The Public Official of the Year Award was presented to Broward County, Fla., Recorder, Sue Baldwin, at the Annual Conference of the National Association of County Recorders, Election Officials and Clerks (NACRC) on July 12 in Kansas City, Mo.

Each year, the Public Official of the Year Award honors a person that has exemplified leadership, ingenuity and excellence in his or her office. Excellence in government is a challenge in our ever-changing world. Delivering top quality service during good times is easy; only those with long-term vision are able to continue to deliver quality service in bad times.

Baldwin was President of NACRC in 2006-07 and has been an active member and officer of the board for many years. She has consistently displayed leadership, excellence, and integrity during her 17 years with County Records.

In the Broward County Recorder's Office, Baldwin migrated the Recording function from a strictly manual process to be the first County to complete a fully electronic recording. Additionally, she has overseen the modernization of nearly every aspect of the Division's operations. She is committed to her staff and believes in cultivating talent from within.

With Baldwin's arrival as County Records Director, recordings were still being stamped by hand; almost all processes were done manually; and at one point, recordings hit a six-month backlog, which caused title insurers to stop writing title insurance and demand better service from the Board of County Commissioners. This

person understood the need for innovative leadership when she agreed to work with vendors to develop cutting-edge land records software applications. The Division was able to absorb a 38% increase in volume without increasing the number of staff when the housing market took off in the late 1990s.

Above all, Baldwin has successfully navigated through the good and bad times in the real estate market with integrity. During the current fiscal crisis, her county's records division will be able to cut its budget by 15% without layoffs. "Sue is a true leader who has a command of the 'big picture' with an appreciation for its details. That leadership has attracted and retained a loyal and dedicated staff, and I am proud to be a member of that team," says Paul Ketz, Business Operations Manager, County Records Division, Broward County, Fla.

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About the National Association of County Recorders, Election Officials and Clerks (NACRC) –

NACRC is a national association of elected and appointed county administrative officials. The association has approximately 800 members consisting of elected and appointed county officials and their staffs, as well as private companies providing county offices with goods and services. NACRC is managed by IMI Association Executives, a Morrisville-based association management firm. For more information, visit our Web site, www.nacrc.org.