

**LOCAL OFFICIALS MEET
LOCAL NEEDS WITH
NATIONAL KNOWLEDGE**



2012 NACRC LEGISLATIVE CONFERENCE • MARCH 3-4, 2012 • WASHINGTON, D.C.

SPONSORSHIP OPPORTUNITIES

There are several sponsorship opportunities that will maximize your exposure at the NACRC Legislative Conference.

As a sponsor, your company will gain visibility while supporting the association. Choose the individual event you would like to sponsor, then reference the chart below for a complete listing of benefits at each level. Only members are eligible to sponsor. For membership information, visit www.nacrc.org.

BENEFITS OF SPONSORSHIP	Platinum	Gold	Silver	Bronze	EVENTS
	\$4,000 +	\$3,000 +	\$2,000 +	< \$2,000	
Listing on sign during sponsored event	✓	✓	✓	✓	<input type="checkbox"/> Friday President's Reception - \$4,000
Listing in the official conference program	✓	✓	✓	✓	<input type="checkbox"/> Saturday Luncheon - \$3,000
Sponsor ribbons to wear during the entire conference	✓	✓	✓	✓	<input type="checkbox"/> Sunday Board Meeting - \$2,000
Recognition at Welcome Session and President's Reception	✓	✓	✓	✓	Breakfast - \$2,000
Company flier, brochure, etc. handed out at registration desk	✓	✓	✓	✓	<input type="checkbox"/> Saturday
Listing in NACRC's <i>Bulletin</i> published after the conference	✓	✓	✓	✓	<input type="checkbox"/> Sunday
Listing on general sponsorship sign	✓	✓	✓	✓	Coffee Break - \$1,500
Listing on the conference page of NACRC website and in conference promotional materials	✓	✓	✓	✓	<input type="checkbox"/> Saturday AM
Company pop-up banner displayed at registration desk (sponsor must provide own banner)	✓	✓	✓		<input type="checkbox"/> Saturday PM
Complimentary ad in the official conference program	✓ (1/2 page)	✓ (1/4 page)			<input type="checkbox"/> Sunday AM
Company logo on NACRC conference web page	✓				<input type="checkbox"/> Laptop Kiosk - \$1,000
10-minute timeslot to address conference attendees	✓				

To make a sponsorship commitment, check the desired event/item(s) above and complete the form below. Please reply by Feb. 10, 2012, to ensure inclusion in the program and other printed materials.

Name: _____ Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Method of Payment:

Check enclosed. Make check payable to NACRC and enclose registration form with your check. Mail to: NACRC, 2501 Aerial Center Parkway, Suite 103, Morrisville, NC 27560.

Credit Card: Please visit www.nacrc.org and click on "Legislative Conference" under the "Attend" menu item to access the online credit card payment form.