

**LOCAL OFFICIALS GAIN  
NATIONAL PERSPECTIVES  
TO MEET LOCAL NEEDS**



**2012 NACRC ANNUAL CONFERENCE • JULY 12-15, 2012 • PITTSBURGH, PA.**

# SPONSORSHIP OPPORTUNITIES

There are several sponsorship opportunities at the NACRC Annual Conference. Combine a sponsorship with a booth in the Vendor Hall and maximize your exposure!

As a sponsor, your company will gain visibility while supporting the association. Choose the individual event you would like to sponsor, then reference the chart below for a complete listing of benefits at each level. Only members are eligible to sponsor. For membership information, visit [www.nacrc.org](http://www.nacrc.org).

<b>BENEFITS OF SPONSORSHIP</b>	<b>Platinum \$5,000 +</b>	<b>Gold \$3,000 +</b>	<b>Silver \$2,000 +</b>	<b>Bronze &lt; \$2,000</b>	<b>EVENTS</b>
Listing on sign during sponsored event	✓	✓	✓	✓	<input type="checkbox"/> Friday Banquet - \$5,000
Listing in the official conference program	✓	✓	✓	✓	<input type="checkbox"/> Thursday President's Reception - \$4,000
Sponsor ribbons to wear during the entire conference	✓	✓	✓	✓	Luncheon - \$3,000
Recognition at Welcome Session and Banquet	✓	✓	✓	✓	<input type="checkbox"/> Friday <input type="checkbox"/> Saturday
Company flier, brochure, etc. handed out at registration desk	✓	✓	✓	✓	<input type="checkbox"/> Sunday Board Meeting - \$2,000
Listing in NACRC's <i>Bulletin</i> published after the conference	✓	✓	✓	✓	Breakfast - \$2,000
Listing on general sponsorship sign	✓	✓	✓	✓	<input type="checkbox"/> Friday <input type="checkbox"/> Saturday
Listing on the conference page of NACRC website and in conference promotional materials	✓	✓	✓	✓	<input type="checkbox"/> Sunday
Company pop-up banner displayed at registration desk (sponsor must provide own banner)	✓	✓	✓		<input type="checkbox"/> Saturday CPO Reception - \$1,500
Complimentary ad in the official conference program	✓ (1/2 page)	✓ (1/4 page)			Coffee Break - \$1,500
Company logo on NACRC conference web page	✓				Friday AM <input type="checkbox"/> PM <input type="checkbox"/>
10-minute timeslot to address conference attendees	✓				Saturday AM <input type="checkbox"/> PM <input type="checkbox"/>
Complimentary vendor booth (incl. two registrations)	✓				Sunday AM <input type="checkbox"/>
					<input type="checkbox"/> Laptop Kiosk - \$1,000

To make a sponsorship commitment, check the desired event/item(s) above and complete the form below. Please reply by June 22, 2012, to ensure inclusion in the program and other printed materials.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Method of Payment:**

Check enclosed. Make check payable to NACRC and enclose registration form with your check. Mail to: NACRC, 2501 Aerial Center Parkway, Suite 103, Morrisville, NC 27560.

Credit Card: Please visit [www.nacrc.org](http://www.nacrc.org) and click on "Annual Conference" under the "Attend" menu item to access the online credit card payment form.